

FIREPROOF

UK £12.99

By Raj Kamal Jha

Dealing with horrific religious violence and the nature of collective evil, this book is not for you if you want to lift your spirits. In the aftermath of the murder of over 100 Muslim men, woman and children, the dead decide to intervene. With a lot of horribly graphic scenes, it is no doubt a literary great, but is weighty stuff. Bihar-born journalist and novelist Jha has recently been touted as being a saving grace for Indian writers of the contemporary genre and certainly possesses critical acclaim, but although his previous novels (*The Blue Bedspread* and *If You Are Afraid of Heights*) had coherent storylines, this one doesn't quite hit the mark. Perhaps it is the lack of social commentary or his failure to delve into the politics of the thinking behind the crimes he so spuriously describes, the real reasoning is lost and the moral of the story is one that one may find hard to determine. The living dead will never be imagined in the same way again and the communal tension described so meticulously may jolt, but it does not enlighten.

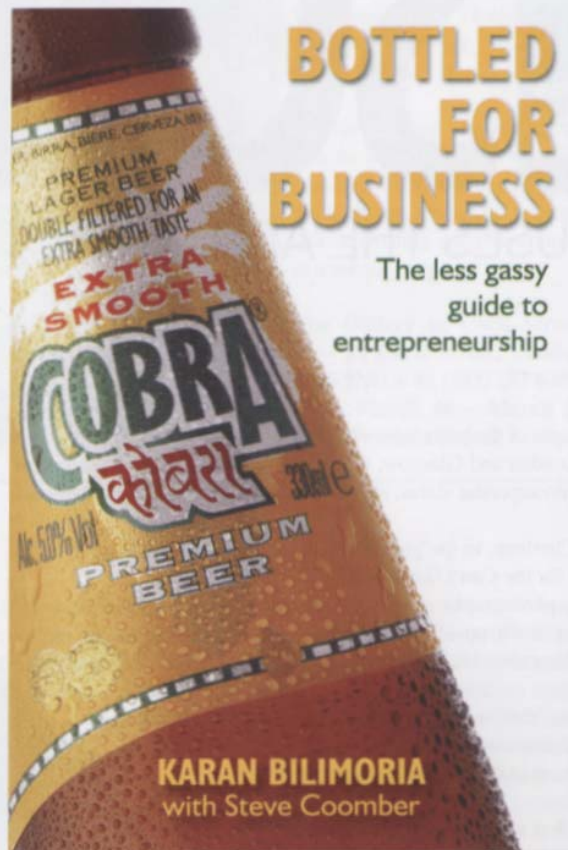
BOTTLED FOR BUSINESS - A LESS GASSY GUIDE TO ENTREPRENEURSHIP

UK £14.99

By Karan Bilimoria

Cobra beer is enjoyed by many as the perfect accompaniment to the so said 'British' dish of curry (the Tamilians would beg to differ as the word itself originates there). The man who founded Cobra in 1989, Baron Karan Bilimoria (CBE) of Chelsea and first Parsi to reach such dizzy heights of success, brings out his delightful autobiographical entrepreneurial 'steps to success' in *Bottled for Business*. Easy to read and peppered with plenty of white space and diagrams, the word count on this book is perfect!

Anecdotes and even photographs of the man behind this business revolution serve as a guide for any budding businessperson. Filled with nuggets of advice, it serves as both a how-to and an insight into the life of a successful businessman. Leave it lying around your house in a prominent place when youngsters pop in and out, as even a quick glimpse will give them an insight into the virtues of a good education and the success drawn from hard work.



KARAN BILIMORIA
with Steve Coomber

BOTTLED FOR BUSINESS

The less gassy
guide to
entrepreneurship

LIFE, LOVE & ASSIMILATION

UK £8.99

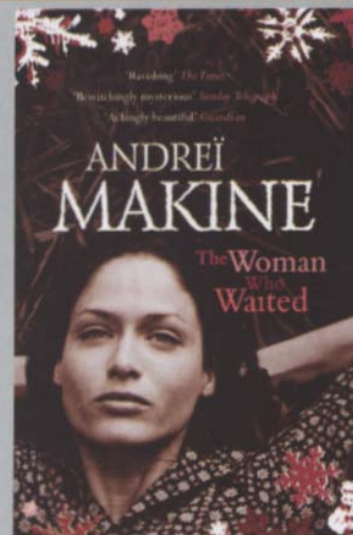
By Kia Abdullah



Assimilation

Kia Abdullah

AW contributor, London-born Kia Abdullah is a young Asian Muslim woman from Tower Hamlets (said to be underprivileged in terms of Asian areas) and is proving everyone wrong with her immense talent. An Asian girl growing up in London as a new generation of talent surfaces, Kia works in the IT world, but pursues her talents as a writer. In this novel, she dissects the word 'assimilation' in its most interesting form, while keeping an incredibly interesting narrative on the boil. For those of us who grew up in similar circumstances, she takes us on a journey which is redolent of those terrible teens—the rebellious tendencies many of us possessed and the boundaries that we set ourselves. The story will resonate with those who have had to absorb more than one culture and it provides a startling look at modern Britain and how 'Asian' the modern Asian youth abroad can really be.

**THE WOMAN WHO WAITED**

UK £7.99

By Andreï Makine

Enduring fidelity is a very Indian concept that Russian author Andreï Makine captures in this beguiling novel of a woman who waited for that love of her life to return from war. While his international bestseller *Dreams of My Russian Summers* was much more lucid in terms of its prose, this book is much more simple to read (it's his ninth) and one that many women will enjoy and somewhat relate to. Lushings of descriptions about the flora of Northern Russia embed this delightful novel. Vera, the strong female protagonist is a character that should embroil in the readers what makes a woman special, self assured, uncompromising and how sometimes, a man is not what one needs to live with dignity. **W**